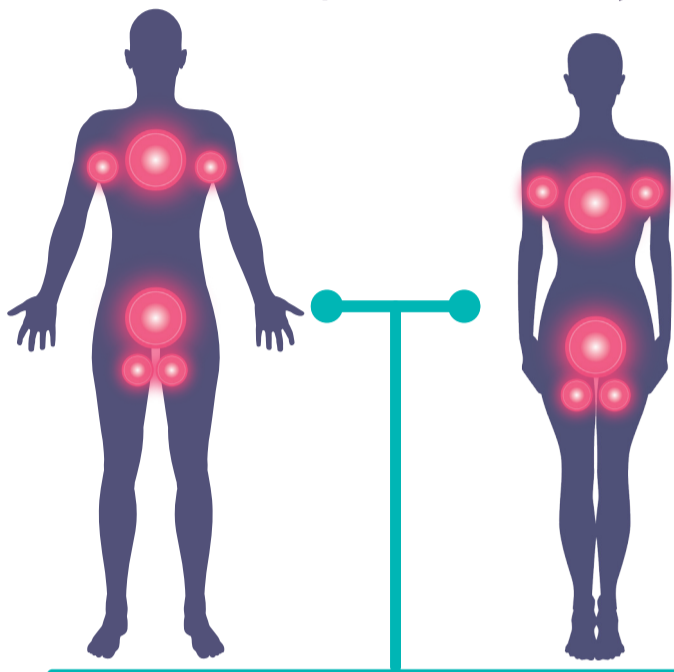


Awareness is Key!



Do you have a patient presenting with boils\*?

These two questions may lead to a quicker diagnosis



1 Have they experienced more than one outbreak of boils in the last 6 months?

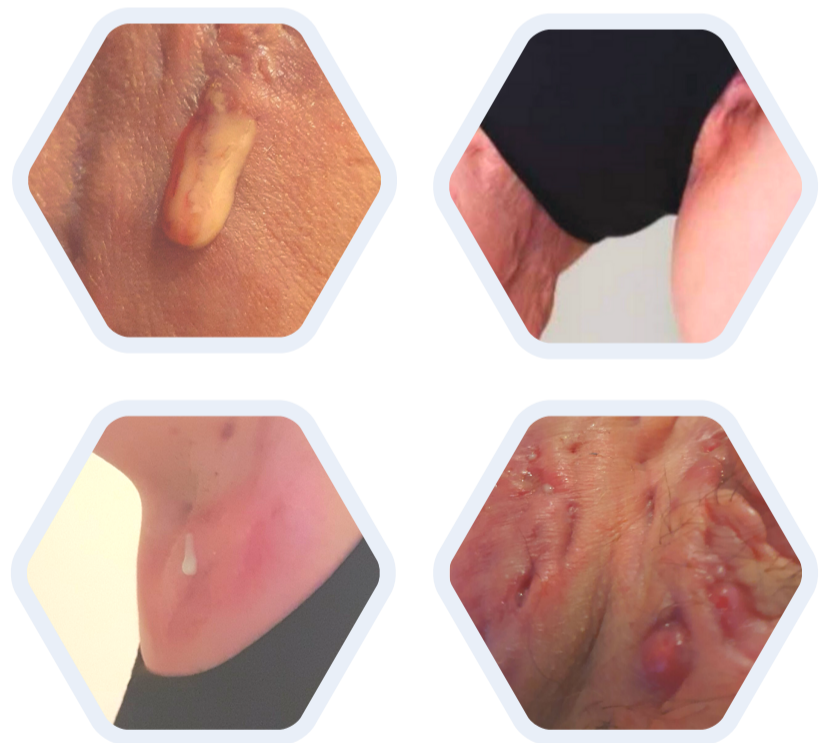
2 Were they located in one or more of the common areas\*\* indicated in pink?

If the answer is **YES** to these questions, and the boils are presenting in the areas indicated in yellow, your patient is likely to have HS

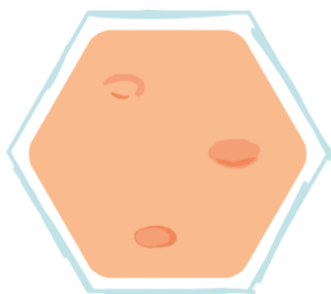
## KNOW THE FACTS

HS is a chronic, inflammatory, recurrent, debilitating skin disease of the hair follicle that usually presents after puberty with painful, deep-seated inflamed lesions most commonly the axillae, inguinal and anogenital regions

It affects approximately 1-2% of the general population



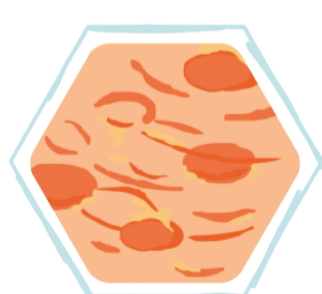
HS Severity can be categorised using the Hurley Staging System



**STAGE 1**  
Isolated lesions, without sinus tract(s) and scars



**STAGE 2**  
One or more lesion with sinus tract(s) formation



**STAGE 3**  
Interconnected tract(s) and multiple lesions involving an extended area with no normal tissue present

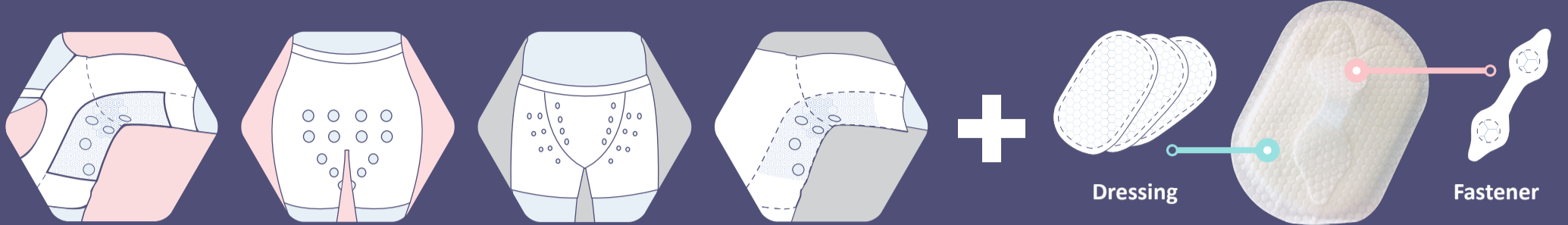
\*Patients may refer to their HS outbreak as abscesses, bumps, boils, cysts, blind spots etc

\*\*HS can also occur in other areas of the body, including the neck, hairline, behind the ears, and torso

\*\*\*Vinding, G.R. et al (2014) The prevalence of inverse recurrent suppuration: a population-based study of possible hidradenitis suppurativa, British Journal Dermatology

# HidraWear

The World's First Hidradenitis Suppurativa Specific Wound Care System



Women's Crop Top



Women's Briefs



Men's Boxer Briefs



Unisex T-Shirt

## THE BENEFITS

- ✓ Is easier to use than traditional adhesive dressings / non adhesives & tapes / bandages\*
- ✓ Is quicker to use than traditional adhesive dressings / non adhesives & tapes / bandages\*
- ✓ Is more comfortable Vs traditional wound dressing products\*
- ✓ Causes less pain to the patient Vs traditional wound dressing products and techniques\*
- ✓ Leads to a demonstrated **improvement in patient quality of life** using the DLQI scoring system\*
- ✓ Provides **patient confidence** in the ability of the dressing to stay in place and not leak Vs traditional wound dressing products and techniques\*
- ✓ Patients experience **improved body confidence** through use of HidraWear Vs traditional wound dressing products or techniques.\*
- ✓ Empowers HS patients to **self-manage their wound care** more effectively in the home setting with yet unquantified health system savings in terms of reduction in outpatient and community support.

**\*95% CI, P <0.001** HidraWear is clinically proven to show 95% of patients will experience a significant benefit Vs previous management solution

AX Women's Crop Top	SMALL GAX001-01	MEDIUM GAX001-02	LARGE GAX001-03	X-LARGE GAX001-04	XX-LARGE GAX001-05
PIP Codes	419-3561	419-3553	419-3579	419-3587	419-3595
Bust	cm	81-91	91-101	101-112	112-122
Waist	cm	61-71	71-81	81-91	91-102

If between sizes, please select size in relation to bust. Downsizing is typically preferred, choose to individuals fit preference.

AX T-Shirt (Unisex)	SMALL GAX002-01	MEDIUM GAX002-02	LARGE GAX002-03	X-LARGE GAX002-04	XX-LARGE GAX002-05
PIP Codes	419-3546	419-3504	419-3512	419-3538	419-3520
Chest	cm	86 96	96 106	106 116	116 126
Waist	cm	76 86	86 96	96 116	106 116

BB Womens Briefs	SMALL GBB001-01	MEDIUM GBB001-02	LARGE GBB001-03	X-LARGE GBB001-04	XX-LARGE GBB001-05
PIP Codes	419-3629	419-3611	419-3637	419-3603	419-3645
Waist	cm	62 72	72 82	82 92	92 102
Hip*	cm	88 98	98 108	108 118	118 128

\* Low Hip Measurement: Horizontal circumference around the widest part of the hip area

BB Mens Boxer Briefs	SMALL GBB002-01	MEDIUM GBB002-02	LARGE GBB002-03	X-LARGE GBB002-04	XX-LARGE GBB002-05
PIP Codes	419-3660	419-3652	419-3678	419-3686	419-3694
Waist	cm	76 86	86 96	96 106	106 116
Hip*	cm	90 100	100 110	110 120	120 130

\* Low Hip Measurement: Horizontal circumference around the widest part of the hip area

HidraWear Dressing	7.5CM X 12CM (60 X DRESSINGS PER BOX) BHD001
PIP Code	419-3496

To find out more visit  
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For further support  
please contact us on:  
**0115 932 0144**

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